

a crisis of people...

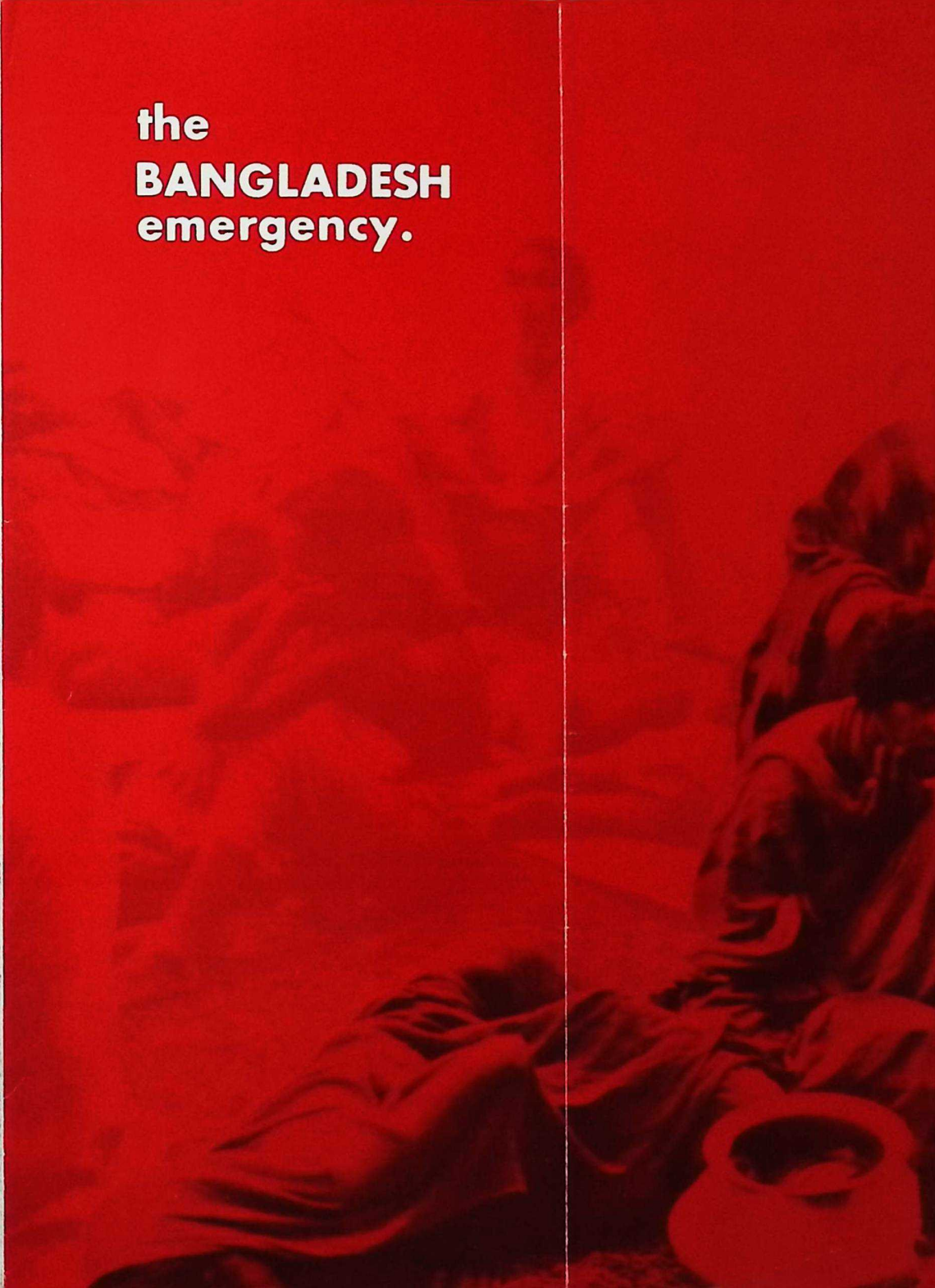
Since March, 1971
7,000,000 Bengali
refugees
were forced to
leave their homes
in East Pakistan.

Stricken by cholera,
homeless,
helpless,
they pose
a challenge
to the humanitarianism
of the world.

The Bangladesh
emergency
is a
crisis
of people.

THE
BANGLADESH
EMERGENCY WELFARE APPEAL

the
BANGLADESH
emergency.



.....a crisis of people.



The Bangladesh emergency is a crisis of human suffering.

What started as a crisis of politics has now become the stark tragedy of people of East Pakistan who—already devastated by the natural disaster of a killer cyclone—now suffer the agony of willful human destruction.

In numbers, it encompasses the 7,000,000 refugees who fled into India during the months following the March 25 crack-down by Pakistan military when East Pakistan asked for autonomy on the basis of a free national election.

Uncounted are the millions remaining within East Pakistan who suffer the devastation of war, starvation, disease . . . the ravage of a country at war with itself. Of the total East Pakistan population of 72 million, an estimated 10 to 30 million face starvation this fall.

The problem is not that of the Bengal Nation alone. The flood of humanity crossing the border strains the already thin resources of India. Medicine and hospital facilities are lacking, and disease runs rampant among the weak and ravaged refugees. Cholera has already claimed tens of thousands of victims, and its deadly contagion threatens to spread to the Indian population as well.

India — a nation that struggles to cope with the problems of its own teeming population — has been engulfed by the influx of millions of homeless, helpless refugees. Poor itself, it seeks to alleviate the suffering of those whose need is even greater. But the temporary shelters . . . the sharing of meager food supplies . . . the struggle for even primitive medical attention . . . cannot be sustained by India alone.

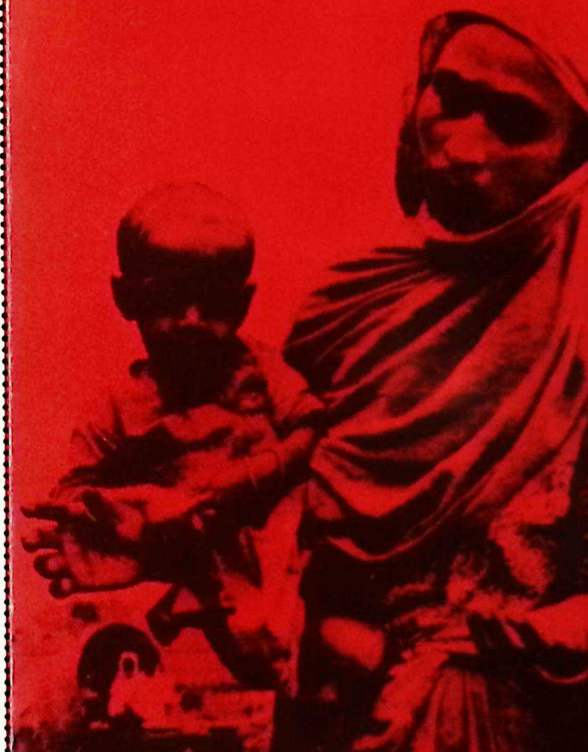
Food. Clothing. Medicine. Shelter.

These are needs that have not been met by other nations — in civil strife, nations move slowly to give aid to those who suffer.

They are needs that must be met by private efforts, personal donations which will be translated into the gift of life itself.

In a world of complexity and remoteness, the Bangladesh emergency is the most elemental struggle for simple survival. It is also an opportunity . . . for one person to help another.

The gift of life . . . will you help?



Death, disease, despair... the agony of Bangladesh is shared by all who care for human suffering.

But caring is not enough. The people of Bangladesh need — the physical help that only your donation can provide.

The BANGLADESH EMERGENCY WELFARE APPEAL is a non-profit volunteer effort to provide relief to the victims of civil war in East Pakistan.

All contributions are tax-deductible. Funds will be used to provide food, clothing, shelter and medicine; the services of those participating in the Appeal are donated.

Your check may be made out to:

THE BANGLADESH EMERGENCY WELFARE APPEAL
30 W. MONROE STREET (5TH FLOOR)
CHICAGO, ILLINOIS 60603

Your generosity means life. Please help.

DONATION \$ _____

NAME _____

COMPANY _____

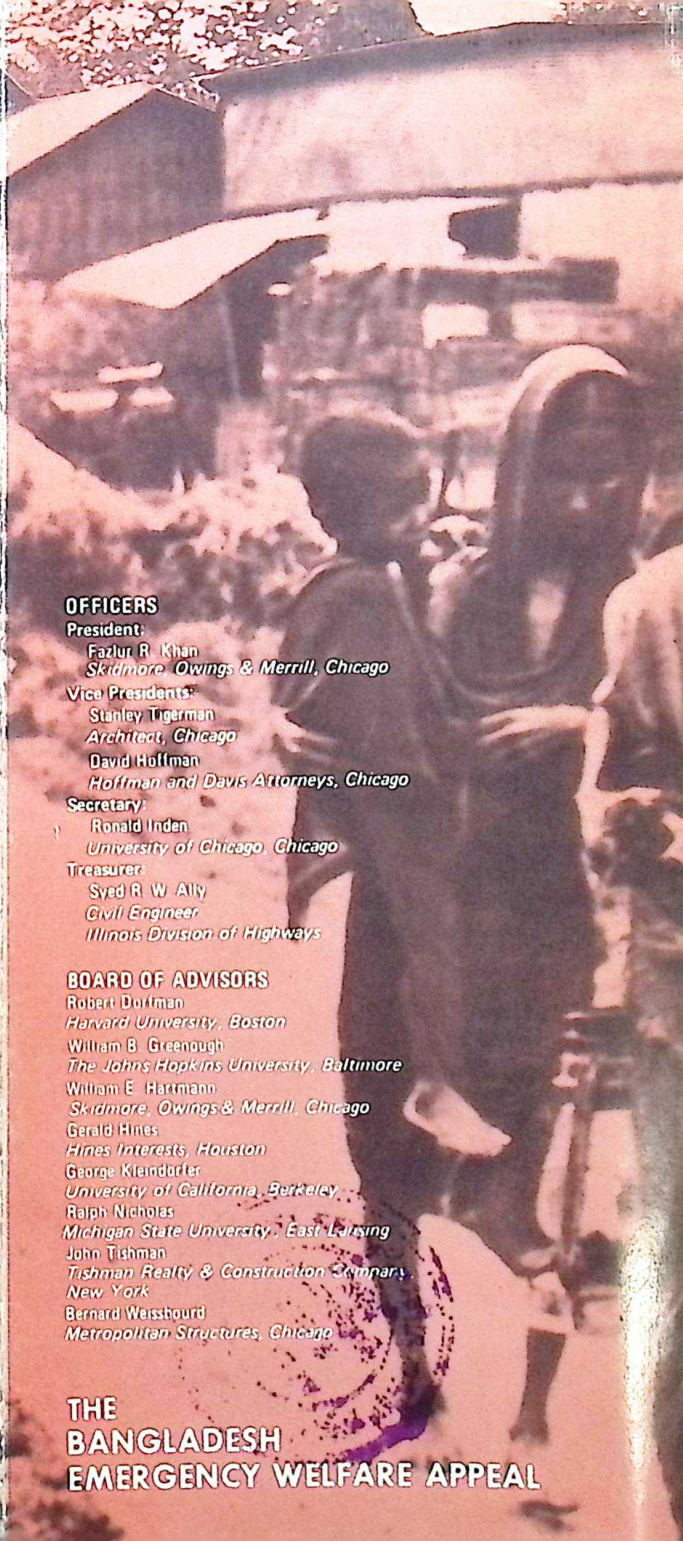
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Bangladesh
— the name the people of
East Pakistan call their own country.



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